

SOUTH MOUNTAIN YMCA CAMPS

2024 Annual Report

KEEPING THE FIRES OF FRIENDSHIP BURNING WELCOMING ALL AND CENTERED ON YMCA CHARACTER VALUES





OUR MISSION:

The Mission of the South Mountain YMCA is to provide a camping experience, educational and other programs that build personal leadership, character and life skills while developing caring, honesty, respect and responsibility in young people, families, and communities.

OUR IMPACT:

South Mountain YMCA Camps develop important life skills that help people grow to their fullest potential. They become confident and compassionate leaders who nurture others, have a strong ethic of service, and work to strengthen relationships.

OUR VISION:

At the South Mountain YMCA Camps, values are strengthened, relationships are built, character is developed, and new skills are learned. From the moment individuals arrive they are welcomed, appreciated, and cherished. Activities are designed to build self-esteem, promote cooperation, and model healthy relationships. Campers leave with new and stronger friendships, increased self-confidence and memories that last a lifetime, equipped with the tools to lead and make a positive impact in their communities!

OUR VALUES:

Respect, Caring, Courage, Honesty, Responsibility

OUR GOAL:

To provide a camp experience rich in tradition centered on our core values of Respect, Caring, Courage, Honesty, Responsibility, allowing participants to gain independence, higher self-worth and life-long, positive memories.



WHO ARE WE & OUR COMMUNITY

- **Who We Serve:** We serve youth, adults and families through a variety of camps and outdoor-based activities and programs.
- **Our Service Area:** We primarily serve people from Berks County and throughout the Mid-Atlantic region, but we also have alumni and partners from around the world.
- **Our Programs:**
 - Camp Conrad Weiser: Youth Overnight Summer Camp
 - Bynden Wood Day Camp: Youth Outdoor Day Camp
 - Family Programs: Family Camps
 - Outdoor Center: Outdoor Education, Retreats, Rentals, and Special Events
 - Duberstein Equestrian Center: Riding Lessons, Overnight Horse Camp
- **Our Primary Sources of Funding:**
 - Fees for Services
 - Summer Camp Registrations
 - Outdoor Center Fees
 - Contributions from
 - Community Donors
 - Alumni
 - Families
 - Businesses
 - Endowments
 - Grants
 - Investment Funds



The Numbers



Campers Served:

Overnight Camp Conrad Weiser

Camper Weeks: 1076

Return Rate: 59%

Revenue: \$1,019,300.24

Bynden Wood Day Camp

Camper Weeks: 1274

Return Rate: 54%

Revenue: \$329,907.60

Outdoor Center and Retreats

Participants Served: 4968

Revenue: \$602,418.53

Program Delivery:

Duberstein Equestrian Center

Horse Camper Weeks: 17

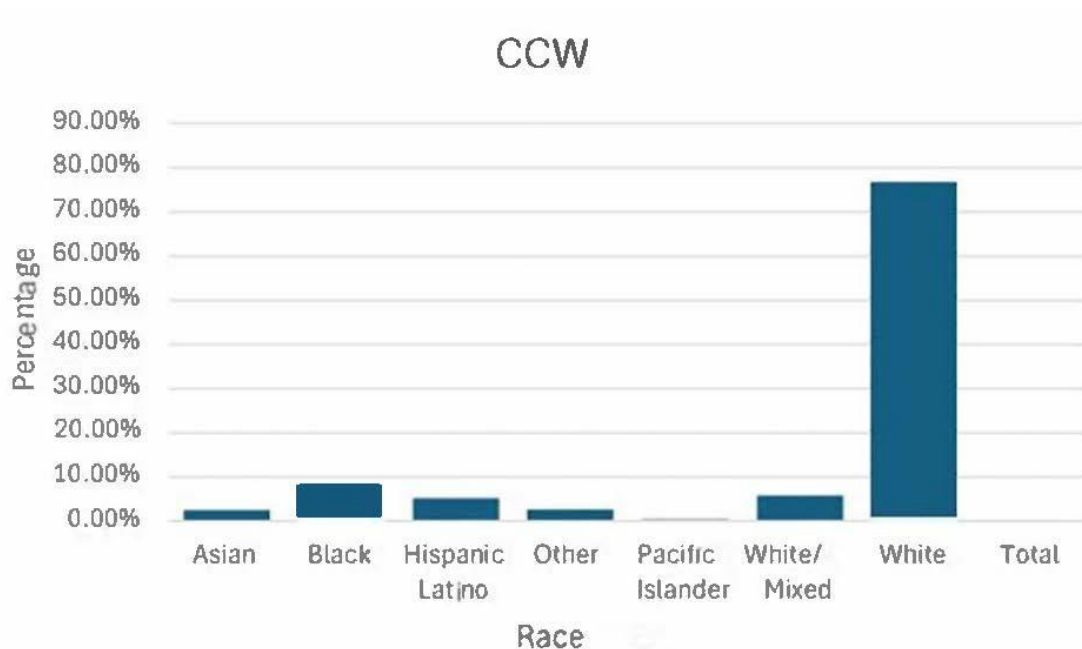
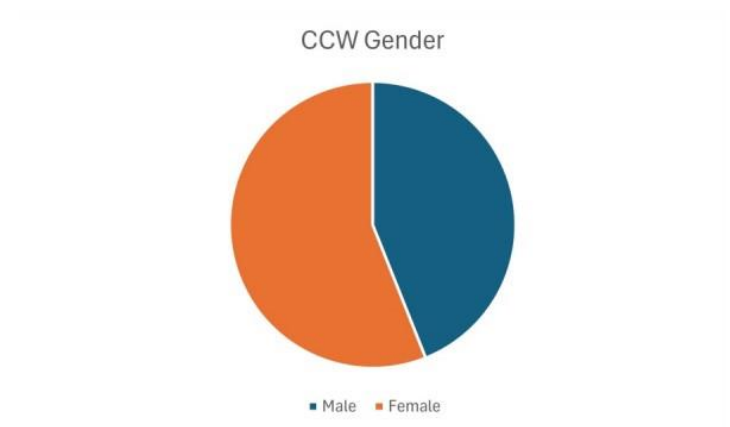
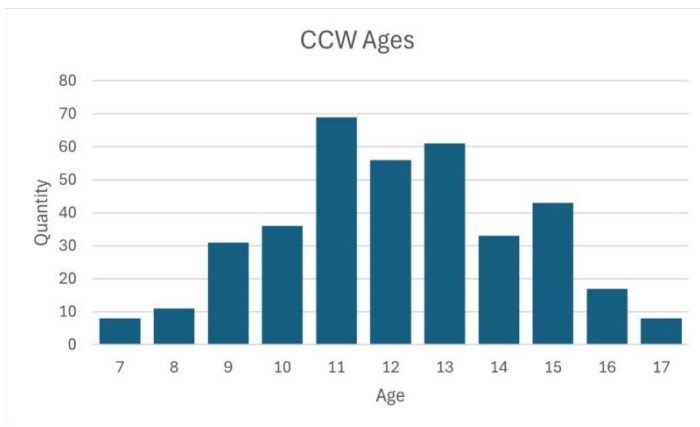
Riding Lessons: 220

Revenue: \$73,966.00

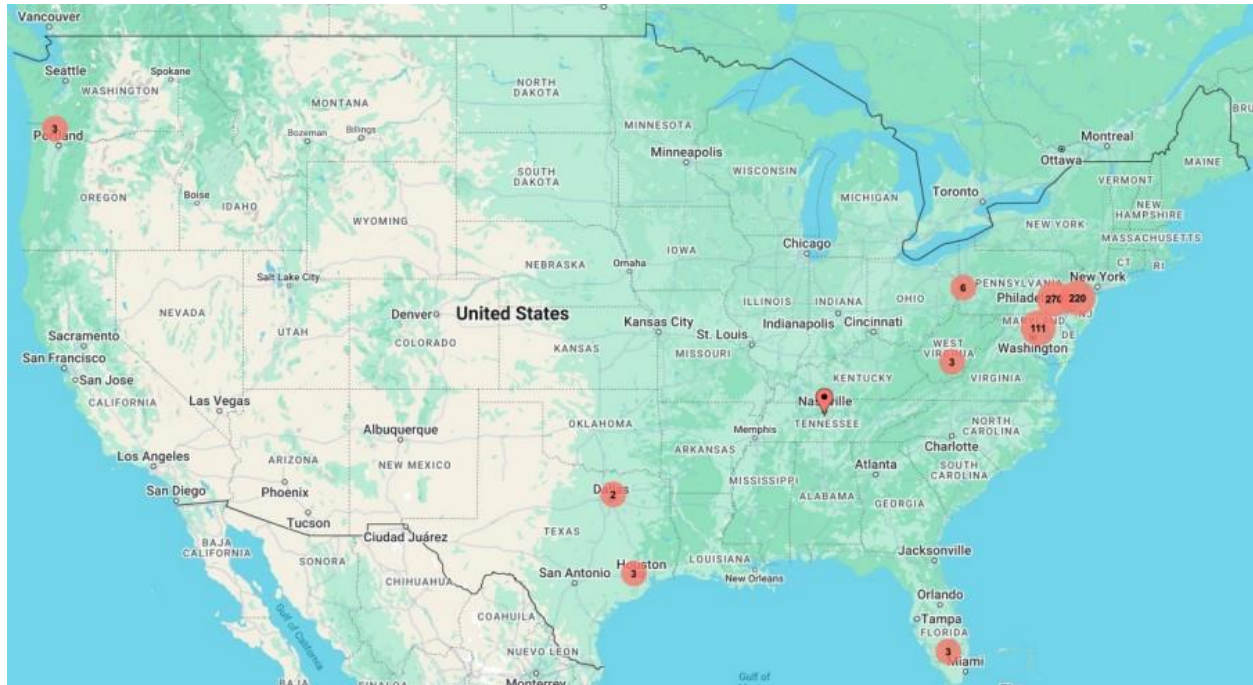




Summer Overnight Camper Demographics:



Where Summer Overnight Campers Come From:





Financial Assistance:

Making Camp Affordable for All: Our goal is to not turn anyone away based on the inability to pay.

Scholarship: Application Required based on family size and household income.

Overnight Camp: \$58,736

Day Camp Scholarship: \$22,532

Outdoor Center Scholarships: \$8,700

Total: \$89,968

Subsidy/Tiered Pricing:

- **To provide the highest quality programs possible.**
- **To serve all community income levels and improve access for all.**
- **To preserve camp for generations to come.**

Realizing that families have different financial situations, the South Mountain YMCA Camps have instituted a voluntary three-tiered fee program. Families are encouraged to select the tier that best aligns with their situation, operating on an **honor system**. Regardless of the tier chosen, every camper enjoys the same enriching South Mountain YMCA Camps experience. For families unable to afford Tier 3, additional financial assistance is available, ensuring that every child has the opportunity to experience the magic of camp.

Overnight Camp: \$275,855

Day Camp: \$11,510

Total: \$287,365

Discounts: Partners, Referrals, Y Members, etc.

Overnight Camp: \$17,255.24

Day Camp: \$7,890.50



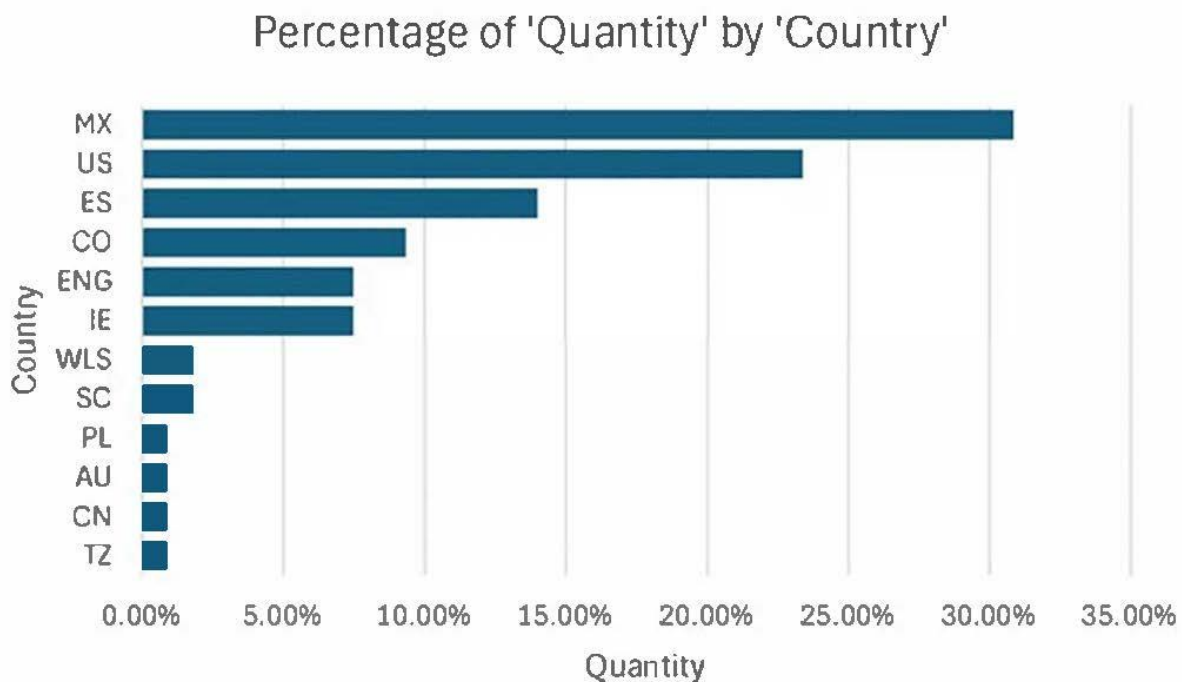


Staff:
107 Summer Staff
44% Return Rate



The South Mountain YMCA Camps proudly host staff from all over the world, creating a vibrant and diverse community that reflects our commitment to inclusiveness. This international representation enriches the camp experience by fostering cultural exchange and broadening horizons for both campers and staff.

South Mountain YMCA Camps staff came from 12 different countries in 2024.



Mission Advancement: Philanthropy

- **Reach Out for Youth 566 Campaign:**
\$115,280
- **Cindy Boscov/SafeBerks Fund:**
\$7,004.89
- **Godboldte Family Military Family Fund:**
\$3,920
- **Neag Fund:**
\$51,500
- **South Mountain YMCA Camps Golf Classic
Breidegam/East Penn:**
\$45,706.37
- **Endowments Distributions:**
\$235,130.32

Total: \$458,541.58





2024 Board of Directors

The South Mountain YMCA Board serves as the fiduciary owner of the South Mountain YMCA Camps, leading in both generative and strategic directions as well as providing a bridge between the YMCA and our surrounding community as it relates to stewardship, planning and evaluation, communication and advocacy, buildings, facilities, physical resources, and Board Development.

Chief Volunteer Officer and Board Chair

Mikes, Jen

Board Members

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Valerie and Graham Westphal
Caryl and Gary Wilkinson
Jane and tony Witheridge
Carol and Dan Witman
Marlene and Gaylord Yost
Deb and Carl Zvanut