



THE SOUTH MOUNTAIN YMCA CAMPS ARROWHEAD

Spring 2016



2016 Reach Out For Youth Campaign

What makes our South Mountain YMCA Camps unique? ***Every child can enjoy our camps regardless of a family's ability to pay our fees.*** Since their inception, Camp Conrad Weiser and Bynden Wood Day Camp have provided high quality programs and facilities that can compete with any private camp in the country.

Our promise to provide day and resident camp programs for all children in our community has defined us. Every year the need continues to grow, and we hope you will find it in your heart to make a donation to our **Reach Out For Youth Campaign**.

Please help us reach our goal of raising **\$162,500** to provide camperships to deserving children and youth groups. ***Please use the enclosed envelope to help us continue our mission of changing lives one camper at a time.*** We thank you in advance for your generosity. **Keep the Fires Burning!**

In **2015** South Mountain YMCA Camps was able to provide over **\$155,000** in camper scholarships.

Family Fun Days 2016:

Join us for one of our upcoming **Family Fun Days**
April 3rd, April 17th, May 1st and May 22nd
2–4pm Rain or Shine

Experience the *magic of our mountain*! Bring your family and we'll provide the fun. Climb the tower, shoot an arrow, roast a marshmallow, ride in the wagon and more! ***This event is FREE and open to the public***, so come see what camp is all about.

Daddy-Daughter Dance

Calling all girls (K-6) and their dads (or any other special man in their lives) to dance the night away in Bynden Wood Lodge. Glam it up for our photographer or bring your own cameras to capture the memories. Enjoy the DJ, refreshments and door prizes. Tickets are available in the main camp office Monday – Friday from 8:30am–5:00pm or by calling **610-670-2267** to pay by credit card.

Date: Saturday, March 19th

Time: 6:30-8:30pm

Cost: \$8 per person in advance
or \$12 at the door

Tickets: Call the Camp Office **610-670-2267**

The South Mountain YMCA Camps: Igniting the Fires of Friendship

South Mountain YMCA Camps
P.O. Box 147
Wernersville, PA 19565

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Permit No. 479
Reading, PA

Resident or



Mark Your Calendar!

March 18	Parents' Night Out, Kids at Camp
March 19	Daddy Daughter Dance
March 19-22	Spring Break Camp
March 21	School's Out Day Camp begins
March 25	School's Out Day Camp ends
March 26	Pancake Breakfast Fundraiser
March 26	Egg-Stravaganza Easter Egg Hunt
April 3	Family Fun Day
April 15-17	Spring Fling Family Camp
April 17	Family Fun Day
April 22	Parents' Night Out Kids at Camp
May 1	Family Fun Day
May 6-8	Mancation Weekend
May 20-22	Women's Adventure Weekend
May 22	Family Fun Day
May 27-30	Memorial Day Family Camp

Visit us online at smyymca.org

The Arrowhead

is a publication of the
South Mountain YMCA Camps.

We love to hear what's going on with alumni, campers, staff and friends of camp. We want to share your graduations, weddings, and birth announcements. We continue to appreciate your support and input.

Send any information or story ideas to:

South Mountain YMCA
201 Cushion Peak Road
P.O. Box 147
Wernersville, PA 19565
Phone: 610-670-2267
Fax: 610-670-5010
Email: mreinert@smyymca.org

6th Annual Easter Egg-Stravaganza

Join us for some spring family fun during the **6th Annual Easter-Egg Hunt** at the South Mountain YMCA Camps. Festivities include age-appropriate egg hunts with prizes, spring crafts, face painting, door prizes and a visit from the Easter Bunny himself!

The Easter Egg Hunt will be presented by age group for children 1-3, 4-6, 7-9, 10-12 & 13- adult. There will be plenty of eggs for all!

This community event is free and open for all! Kids of all ages can wear their silliest "Easter Bonnet" for a chance to win prizes.

Date: **Saturday, March 26th**
Time: **10:00—11:30 am**



Cost: **Free to All**
RSVP: **Call camp at 610-670-2267**

Pancake Breakfast Fundraiser

All proceeds benefit Operation Purple Camp at YMCA Camp Conrad Weiser in June of 2016. This special week of summer camp is for the children of deployed military men and women.

Saturday, March 26th 8am—12pm
Bynden Wood Lodge
Adults \$6, Children 4-12 \$4
Children 3 and under FREE

Register Today For Summer Camp!

Bynden Wood Day Camp is back and better than ever. We are limiting sessions to 96 children per week this year, but there are still spots available for each session.

In **Camp Conrad Weiser** we're going to be making memories and friends that last a lifetime. Check out our **Literary Fiction Theme Camps** and **Adventure Trips**. Call **610-670-2267** today to reserve your space this summer.

Bynden Wood Day Camp starts at \$175 per week & Camp Conrad Weiser starts at \$500 per week.

Help The Children of Our Military Families Attend Camp

This summer, YMCA Camp Conrad Weiser is proud to host our **11th season of Operation Purple Camp**. This program recognizes that "**Kids Serve Too.**" In partnership with the National Military Family Association, Operation Purple Camp is a week for having fun, making friends, and reminding military children that they are our nation's youngest heroes. Despite limited funds for this program, we are committed to serving **125 children** of military families in 2016. To make this a reality ***we need your help***... Please consider making a Personal Donation or providing a Corporate Sponsorship. Contact Michele M. Reinert, Director of Development, at **610-670-2267** or via email at **mreinert@smymca.org** for additional information.



South Mountain YMCA Camps receive their largest charitable gift in the organization's history.

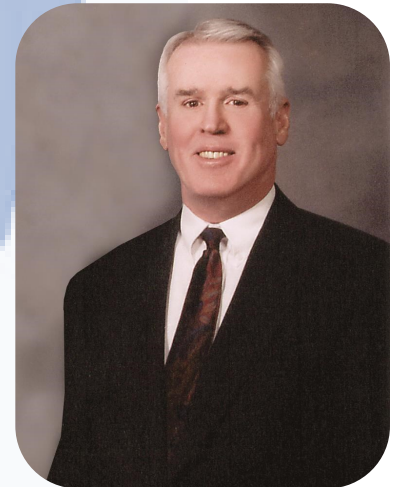
South Mountain YMCA Camps recently received its largest charitable gift ever. **This generous charitable investment, the amount being confidential,** will allow SMYMCA to better serve all of its Berks County neighbors. Local senior citizens, some of whom have fond memories of their childhood experience at Camp Conrad Weiser or Bynden Wood Day Camp, which comprise South Mountain YMCA Camps, desire and deserve the enrichment that comes from an outdoor experience, but accessibility issues make this difficult. Some of the local young people who desire a camp experience are dealing with physical or developmental issues that may be a significant obstacle to their participation in a traditional summer camp experience. "We must work to accommodate all people, young and old, to truly make a difference in the community. We can do it, and folks like Mr. Post are making this vision a reality", stated Nathan Brant CEO of the organization.

This gift will enable South Mountain YMCA to develop the John R. Post Outdoor Program Center, in recognition of this generous donor, camp alumnus, neighbor and long-time friend. This Center, an adjunct to the main campus in South Heidelberg Township, will include pavilions and restrooms, adaptive equipment for special populations, and additional program space. The property, donated several years ago by its former owner, will contain a waterfront dock around the 3 acre pond and accessible paths and ramps.

Mr. Post is a 1956 graduate of Reading Central Catholic High School, and of Saint Joseph's University. He has been honored as the recipient of the 2006 Shield of Loyola from Saint Joseph's University, and in 2012, was the recipient of the Medallion for Entrepreneurship from the International Honor Society, Beta Gamma Sigma. Berks Catholic High School, successor to Central Catholic High School, recognized Mr. Post as a Distinguished Alumnus in 2013.

John R. Post is President and Founder of Post Precision Castings, Inc. located in Strausstown, PA. The company, founded in 1964, is a leader in the manufacture of specialty steel investment castings for the chemical, petroleum, pharmaceutical, food and beverage industries. Post Precision has grown from a pioneer in its industry, to now occupy a 150,000 square-foot facility with over 130 employees.

For the past 35 years, Mr. Post has expressed his creativity by fabricating detailed metal sculptures inspired by his worldwide travels and personal interests. His summer home, located near Camp on South Mountain, is decorated with art metal of his own design. John is an alumnus of Camp Conrad Weiser, having attended camp from 1948-1950. He has always loved the mountain and built his home next to Camp in 1975. This home, where his two children were reared, is adjacent to the property that will become the John R. Post Outdoor Program Center.



To make your own charitable gift to the "Camp For All" campaign effort, please visit our website at www.smyxca.org, or call Michele Reinert at 610-670-2267. You gift will make a tremendous difference in the life of a child. If you'd like to learn more about the projects we're working on, campaign materials and videos can be found at <http://www.smyxca.org/about/2015-capital-campaign-camp-all>. Many thanks for your interest and support. Keep the fires burning!