

2014 GIFTS

The South Mountain YMCA Camps thanks you, our generous supporters, for your continued support and commitment. This listing was compiled from those gifts and grants received between January 1, 2014 and December 31, 2014. Every effort has been made to ensure that this list is complete and accurate. We apologize for any errors or omissions and would appreciate your comments or corrections at 610-670-2267 or mreinert@smymca.org.

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The South Mountain YMCA Camps

2014 Annual Report

■ Presented on December 8th, 2015 ■



Executive's Remarks

Because of the timing of our Annual Meeting, we always seem to be sharing old news. Each year we gather in December and share this Annual Report. The bulk of this report, while a great bit of history, does not share the news of the year (2015); rather, it shares the news of the year before (2014). These remarks, unlike the rest of the report, will reflect on 2015 and our many accomplishments.

Throughout 2015 all of our efforts, both volunteers and professional staff, has been to one end: Providing a camp experience for every child, family, school and community organization that wishes to join us on the mountain—regardless of their ability to pay our fees. I like to think of what we do as ensuring that we can provide **Camp For All!**

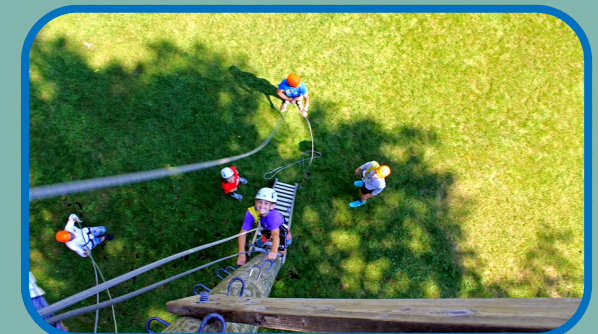
The phrase **Camp For All** feels a little different as we look back on 2015 and look ahead to 2016. It's more than the title of our on-going capital campaign effort—it's a promise. With our Tier-Pricing and Financial Assistance Program, **it's a promise to our families that every child can attend summer camp on the mountain.** With our Family Camp programs and free community events, **it's a promise that regardless of age you can play outdoors with us.** Through our collaborations with Aaron's Acres, the Hershey Medical Center, the National Military Families Association, and, in 2016, the Easters Seals, **it's a promise that all kids, regardless of abilities or life experience, have a safe place to be kids.** I am proud to be a part of this promise—the promise of a **Camp For All.** It's something worth celebrating.

We've had a lot to celebrate in 2015. We've raised more than 2 million dollars for our capital campaign effort. We added full-time Camp Conrad Weiser and Outdoor Center Directors. We had more than 1000 people attend our Egg-Stravaganza Egg Hunt. Both our Conrad Weiser and Bynden Wood Day Camp programs grew in summer enrollment. We were recognized as "The Best In Berks" for youth summer camp programs. We received an award for our partnership with our local public library. The list goes on.

Our staff is rightfully proud of their year, and we hope you, as friends and family, share in that sense of accomplishment. We thank you for your support.

Keep the Fires Burning!

Nathan Brant, CEO
South Mountain YMCA Camps



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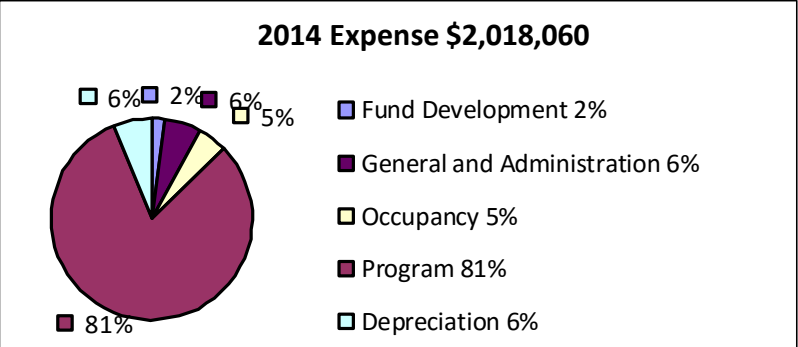
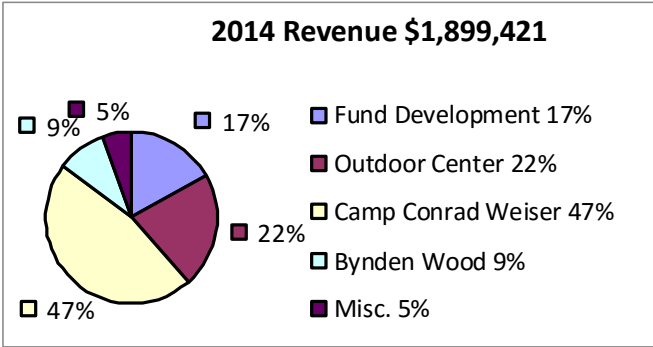
The South Mountain YMCA Camps
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Financial Report: Revenue vs. Expenditures
Year End, December 31, 2014



Bynden Wood Day Camp

Amanda Griffith served as our Bynden Wood Day Camp Director in 2014 and did an excellent job. Amanda began in March as our Youth & Family Director, running our youth programs and family camps, as well as Bynden Wood Day Camp. In addition to our strong slate of camp programs (archery, climbing, swimming, nature, etc.), Amanda continued to build our theme programs. Cory Evans, our Adventure Director, offered new, community swim lessons to our families after the Camp day ended.



Camp Conrad Weiser

Jeff Henry completed his second year as Camp Conrad Weiser Director and the camp had another great year. As in 2013, the staff at SMYMCA decided to continue the Operation Purple Camp despite the low level of funding from the National Military Families Association, raising funds through a variety of different events and partnerships. After the summer, Jeff married Rebecca Henry, who had also worked at Camp Conrad Weiser, and moved on to pursue a career in the energy sector. He and Becky still live in Berks County. We hope they will become active in our alumni organization.



Outdoor Center

In 2014, we hosted more than 100 different organizations, or 7000 individuals, through our Outdoor Center programs. These groups included outdoor education school trips, weddings, memorial services, strategic planning meetings, staff trainings, teambuilding and much more. In particular, we welcomed many more weddings to the mountain than we had in years past.

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