



THE SOUTH MOUNTAIN YMCA 2010 ANNUAL REPORT

■ Presented on December 13th, 2011 ■



CAMP CONRAD WEISER

We began our season with another successful week serving military children through Operation Purple. 216 campers attended Camp Conrad Weiser representing all branches of the military. We continued our work with Camp Frog serving 25 campers at the beginning of our summer who have epilepsy. We had a strong staff with over 75% returning and 40% International staff. Twelve teen campers represented South Mountain YMCA Camps in our ICEP Program to Hannover, Germany. Camp Conrad Weiser enrollment was down in 2010 due, in part, to an unexpected loss of more than 100 camper weeks from from the YMCA of Spain. This occurred as a result of government austerity measures eliminating the cultural exchange funds that made this collaboration possible. On the upside, the interest in our Riding Specialty Camps continued to grow, as well as our Teen Leadership Programs.



BYNDEN WOOD DAY CAMP

Although the Bynden Wood enrollment contracted by 11% in 2010, we still provided 502 camper-weeks of day camp over the course of a 9 week season. However, the popularity of our overnight experiences has continued to grow. We added a successful partnership with the Google Works serving many local children who spent half their day in arts programming and half their day on the mountain. We also worked with three branches of the YMCA of Reading and Berks County serving campers in several day trips to our facility.



OUTDOOR CENTER

Audrey Preston and her staff hosted 108 groups in 2010 (6,261 visitors). Of these, 32 were new groups to the mountain. In addition to serving schools through our outdoor education and teambuilding programs, the Outdoor Center hosted events like our Women's Wellness Weekend, a YMCA Network training event, multiple grant-funded visitors, and our first Mother-Daughter Equestrian Weekend. We are looking forward to continued growth in 2011.



2010 GIFTS

The South Mountain YMCA thanks you, our generous supporters, for your continued support and commitment. This listing was compiled from those gifts and grants received between January 1, 2010 and December 31, 2010. Every effort has been made to ensure that this list is complete and accurate. We apologize for any errors or omissions and would appreciate your comments or corrections at 610-670-2267 or ceo@smymca.org.

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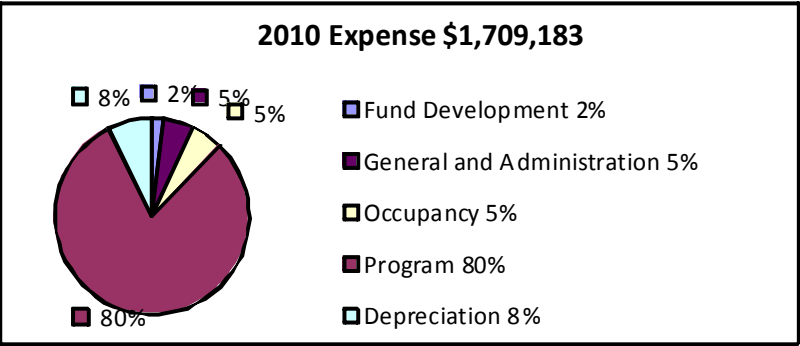
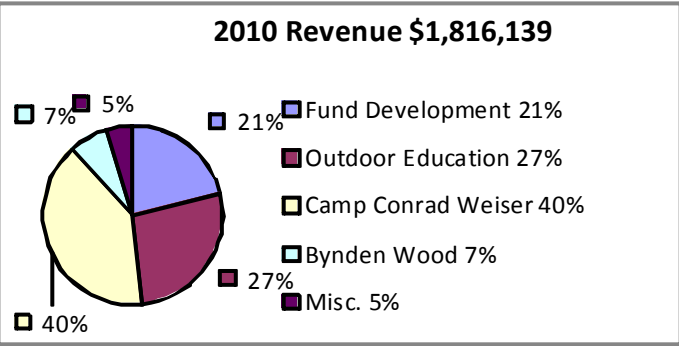
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FINANCIAL REPORT: REVENUE VS. EXPENDITURES
YEAR ENDING DECEMBER 31, 2010



leadership, character, and life skills while developing caring, honesty, respect and responsibility in young people, families and communities.

FROM THE PRESIDENT

“Be sure to gather all of the tools you are going to need BEFORE heading into the woods!”
~Uncle Glenn Miller to a young camper.

At the time, ‘Huggsie’ was talking about implements to be gathered at the Gimme Shop likely to be used for a project to accommodate the growing interest in Camp Conrad Weiser. My dad, that young camper, grew up to see a deeper meaning to that lesson and taught his daughters this lesson from an early age. I have utilized it for everything from getting ready for an away softball game, to preparing for school to packing Dad’s green wooden trunk with all the tools I would need to be a counselor at camp. I am now blessed to be teaching this valuable lesson to my own children, each with their own set of tools and a new woods to explore.

This summer marked another year of the third generation of our family on our beautiful mountain. Both our children attended Bynden Wood Day Camp for a few weeks and for the first time our 10 year old son attended Camp Conrad Weiser. There is little that makes me more proud than to be excited to bring a new generation into the woods of South Mountain YMCA, to collect the tools they will need for their adventures.

Our family is nearing 100 total years of returning to this mountain. We return still seeking the tools we need to enter our ‘woods’. Tools like memories, reflections, the feel of a horse’s soft nose, a brisk walk full of fresh air. These tools are found no where else but on our South Mountain.

All of us, members of the South Mountain YMCA Family, have our own reasons for returning to this place, our own tools to collect. For whatever reason you return, I thank you for committing yourselves, your resources and your support so that many more generations of our families and our community can fill their toolboxes before heading into the woods.

Keep the Fires Burning!

Karin Allmendinger, President
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