



# THE SOUTH MOUNTAIN YMCA ANNUAL REPORT

■ August 7th, 2010 ■



## CAMP CONRAD WEISER



We were very proud of our seasonal summer staff for 2009, 50% of which were returning and many who had been through our leadership programs. We began our season with Operation Purple Camp (OPC), a program exclusively for the children of military families. In 2009, OPC served 213 campers. Additionally, CCW served 530 young people. Our equestrian program continued to grow with the addition of lessons and trail rides for the public. Strong programs also included our Camp Explorer for “first time campers” and our Adventure Camps for offsite trips and travel. We began a new music program which was well received by campers of all ages. Twelve percent of our campers were international. In addition to our ICEP program with YMCA of Hannover, Germany we also had children from Spain, France, China and Italy.

## BYNDEN WOOD DAY CAMP

Our day camp program served 250 individual children over multiple sessions in the summer of 2009. We continued renovations on Bynden Wood Lodge to improve our day camp facilities, as well as developing additional program options. We added instructional swim times for our youngest campers, as well as introducing Teen Adventures for our older day campers. Teen Adventures was designed to offer new, challenging experiences like rock climbing, high ropes, canoeing, kayaking, white water rafting, and other exciting opportunities.



## OUTDOOR EDUCATION

We welcomed Audrey Preston as our Outdoor Center Director on September 1st of 2009 as we said good-bye to Amy Weidensaul who moved on to pursue an opportunity as the Director of Grants and Program Development with Audubon Pennsylvania. 2009 saw the arrival of our first Women’s Wellness Weekend event, which will be repeated in 2010. Additionally, 11 new groups visited the SMYMCA for the first time.

# 2009 GIFTS

The South Mountain YMCA thanks you, our generous supporters, for your continued support and commitment. This listing was compiled from those gifts and grants received between January 1, 2009 and December 31, 2009. Every effort has been made to ensure that this list is complete and accurate. We apologize for any errors or omissions and would appreciate your comments or corrections at 610-670-2267 or [ceo@smymca.org](mailto:ceo@smymca.org).

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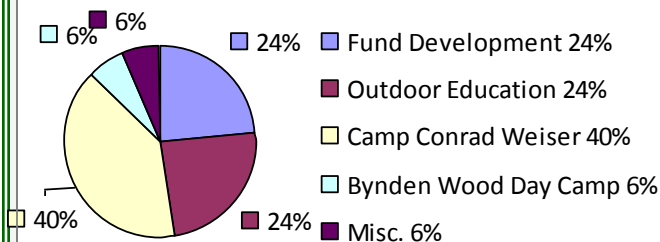
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## FINANCIAL REPORT

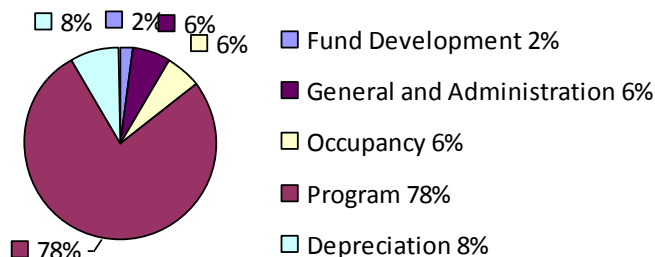
## REVENUE VS. EXPENDITURES

YEAR ENDING DECEMBER 31, 2009

### 2009 Revenue \$1,874,261



### 2009 Expense \$1,529,934



leadership, character, and life skills while developing caring, honesty, respect and responsibility in young people, families and communities.



# FROM THE PRESIDENT

We may have gone to camp at a different time from one another. You may have been there as a camper or a counselor, perhaps for one summer or maybe for many years and we probably all have a program or activity or memory that was special to us.

On that late June afternoon in 1983, as we passed the barn and turned onto the tree lined-lane to camp, I knew that I had arrived somewhere special but I had no idea the impact that it would have on my life. I was a young college student from Scotland who, having been interviewed by Camp America in Edinburgh, received a letter informing me that I was going to Camp Conrad Weiser in Wernersville, Penna. Unable to find "Penna" on a map anywhere, I flew to New York as instructed, made my way to the bus station and boarded a bus for Reading. Three hours later I was picked up in a van and driven to camp. Little did I know that the magic of the mountain would take such a hold of me that 27 years later, I would be married to a fellow camp counselor having had my wedding in the camp chapel and reception at Bynden Wood Lodge, own a home right at the bottom of the mountain, and be serving as the Chairman of the Board of Directors for this camp.

We may have all had different experiences but we all understand what people mean when they talk about "the magic of the mountain". For me it was several things: the friendships that I made, many of which I have maintained to this day; the maturity; the independence; and the skills that I learned. All of those things helped mold me into the adult that I am today. Think back to your time at camp. Whether it was a few weeks ago or a few years ago, take a moment to think about the impact that it has had on your life and join me in thanking the YMCA for affording us that "magic of the mountain".

Keep the Fires Burning,

Adrian Grieve, President  
Board of Directors  
South Mountain YMCA

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