



THE SOUTH MOUNTAIN YMCA ARROWHEAD

■ Summer 2010 ■



*The Newsletter for Friends, Alumni, Parents, and Campers
of Camp Conrad Weiser and Bynden Wood Day Camp*

2010 REACH OUT FOR YOUTH CAMPAIGN

Since its inception, the South Mountain YMCA has provided high quality programs and facilities that can compete with any private camp in the country. One of the things that sets us apart from other camps is that we have been able to offer our Camp Conrad Weiser resident camp programs and our Bynden Wood day camp programs to every child, regardless of a family's ability to pay. This year the need is greater than ever, and we hope you will find it in your heart to make a donation to our **Reach Out For Youth Campaign**. In addition to providing summer camp scholarships, this campaign helps keep our Outdoor Education programs affordable for schools. Call 610-670-2267 to make a donation. We thank you in advance for your generosity.

A NEW LOOK FOR THE YMCA

On July 12th, the YMCA of the USA announced a new look and direction for the organization. Over the next 3-5 years, YMCAs across the country will be changing their signage and giving up the "MCA" in their names—we will simply be "the Y". In combination with a new name and logo, the YMCA of the USA has clarified our mission work through three primary areas of focus. Nationally the YMCA is for:

1. Youth Development
2. Healthy Lifestyles
3. Social Responsibility

Certainly the South Mountain YMCA has always offered programs with these three goals in mind. As a national movement, Y's will use this announcement as a platform to reintroduce themselves to the local communities they serve. For more information on the rebranding process, including promotional videos and other great resources, visit www.ymca.net.



SUMMER FUN RAFFLE

Tickets are now available for this year's Summer Fun Raffle. First place prize is a choice of a Two-Week Session of Camp Conrad Weiser or a Kona Blast 7005 Mountain Bike; second place prize is the choice of a One-Week Session of Camp Conrad Weiser or a Family Camp Weekend for four; third place prize is the choice of a One-Week Session of Bynden Wood Day Camp or a Eureka four-person tent. The proceeds of this year's raffle will help send deserving children to Camp. Tickets are \$10 and only 500 will be sold. The drawing will be held August 14, 2010 at 9:30 AM. Contact the camp office to purchase your tickets (610-670-2267).



MOUNTAIN VIEWS

There is magic on the mountain, and I hope you'll join me in spreading the word.

Attending a week of camp at Bynden Wood or a two-week session at Camp Conrad Weiser is a transformative experience. In speaking with parents, I have found that most hope that their children leave summer camp as more *independent*, with higher *self-esteem*, and new *friends*. Any camp that accomplishes these three goals is on the right path. I want our programs to go a little farther.

When I speak to staff working on their summer camp plans, there are a few things I want every child to learn from his or her experience. I want campers to discover:

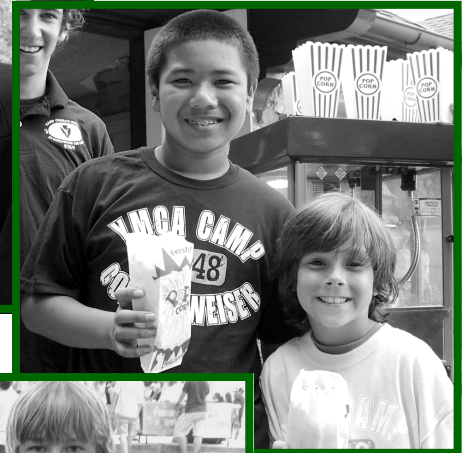
1. How to lead and how to be a responsible member of a group being led
2. The character required to be humble in victory and gracious in defeat
3. How to identify and safely manage risk
4. Who they are beyond the established perceptions of their families and peers back home
5. The independence associated with living beyond a parental safety net
6. How to live with others, build consensus, and share their time, space, and thoughts
7. The intrinsic joy in doing good for others

I believe our programs accomplish all of these aims, and that is the real "magic on the mountain." We hope you'll spread the word. We'll see you at camp!

Keep the Fires Burning!

Nathan Brant
CEO

THIS SUMMER AT CAMP CONRAD WEISER & BYNDEN WOOD DAY CAMP



NEW PROGRAMS COMING TO THE SOUTH MOUNTAIN YMCA

Come be 'barn bums' for a weekend at our first annual *Mother and Daughter Equestrian Experience* on October 22-24. Whether you've never ridden before or have horses of your own at home, you'll enjoy spending time with other mothers and daughters with a love for all things 'horsey'. Improve your riding skills in an arena lesson, experience nature on a trail ride, learn about tack and horse care, create equine-inspired crafts, and much more! Daughters must be 8 years old to participate in riding.

Additionally, this fall will see the start of a new **YMCA Teen Leaders Club** for 12-17 year-olds, **Home-School Classes** in target sports, riding, environmental science and climbing, as well as various **Camper Reunions**, **Winter Camps**, and **Ski Trips**. Look for information at www.smymca.org or on the South Mountain YMCA Facebook page.

ROVERS 2 UPDATE

As was reported in local news and on Facebook, a lightening strike caused a faulty propane line to ignite and burn the Rovers 2 cabin in the early hours of June 5th. While a tragic loss, the cabin (and the entire Rovers Village) was unoccupied at the time of the blaze. There were no injuries, and the storm that kicked off the event drenched the forest and prevented the fire from spreading. Since June 5th, we have had all camper cabins inspected and upgraded to prevent such an event from reoccurring.



We expect reconstruction to begin in early October. If you would like to make a donation toward the replacement of this cabin, please mail checks c/o The South Mountain YMCA, P.O. Box 147, Wernersville, Pennsylvania 19565.

THE 13TH ANNUAL GOLF CLASSIC

A big **THANK YOU** to Mike Grim, chairman of our Golf Committee, as well as all our golf committee members: Chris Keeler, Cathy Feiler, Harold Schappel, Conor Delaney, and Ed Trexler. This year's event, which raised more than \$24,000, was held at Galen Hall Country Club with a reception and banquet at Camp Conrad Weiser.



Proceeds from the event go to our *Reach Out For Youth* campaign providing scholarships to deserving youth for summer camp and assistance to local schools for outdoor education.

WOMEN'S WELLNESS WEEKEND

SEPT. 24-26, 2010

"Women's Wellness Weekend" is a weekend of food, fun and fellowship for women ages 18 and better! Join us on the mountain for wellness workshops, yoga, healthy cooking sessions, chair massage, African drumming, inspirational speakers as well as the ever popular "camp-tivities" such as horses, archery and crafts. **RELAX** the body, **RENEW** the mind, **REFRESH** the spirit! This event is a collaborative effort by South Mountain YMCA with Fairview Counseling and Play Therapy Center, Caron Treatment Centers, Easy Does It, Reading-Berks Conference of Churches, and Alvernia University Holleran Center. Join us for the full weekend (\$100) or Saturday only (\$75). Registration is open NOW! Financial Aid is available. Visit smymca.org or call the camp office for more information or to register.

SOUTH MOUNTAIN YMCA WISH LIST

Do you have any of these items that are no longer of use to you? Call the camp office about tax-deductible donations to the YMCA!

1. Two Golf Carts
2. 3/4 ton pick-up truck for program and maintenance
3. Fishing Equipment (Fly & Reel)
4. 25 hp boat motor for rescue boat
5. Sunfish Sailboat
6. 7 Passenger Mini-Van or 12 passenger mini-bus

MARK YOUR CALENDAR

August 7, 2010	Alumni Reunion and Annual Meeting
September 3-6, 2010	Labor Day Family Camp
September 24-26, 2010	Women's Wellness Weekend
October 31, 2010	Fall Festival
December 1, 2010	Early Bird Registration Deadline
May 27-30, 2011	Memorial Day Family Camp

Alumni Day 2010
Save the Date!
Saturday, August 7, 2010
2:00-8:00 PM
will be our Alumni Homecoming and
Annual Meeting.
Look for details at smymca.org

PAGE 4



THE ARROWHEAD
is a publication of the
South Mountain YMCA.

We always love to hear what is going on with alumni, campers, staff and friends of the Y. We want to share your graduations, weddings, and birth announcements. We continue to appreciate your support and input.

Send any information or story ideas to:

South Mountain YMCA

P.O. Box 147

Wernersville, PA 19565

Ph. 610-670-2267 Fax 610-670-5010

Email: ycamps@smymca.org

Browse our website at www.smymca.org.

Please take a moment to register on our alumni page.

Visit us on the web
at smymca.org

SOUTH MOUNTAIN YMCA
P.O. Box 147
WERNERSVILLE, PA 19565

Non-Profit Org.
U. S. Postage
PAID
Permit No. 23
Wernersville, PA
19565